



Graduate Pathways to Success Webinar: Leveraging Your LinkedIn Profile

Thursday, Oct 23rd, 2014, 12:00 – 1:30 PM PST

Online webinar (technical information provided with registration)

In today's world of work, having a great LinkedIn profile is as important as having a great resume. This seminar-style webinar will provide you with tips on how to build a great LinkedIn profile as well as how to use the tool to find people and opportunities that will help you reach your career potential.

Presenters: Tracey Rollins and **Marlene Delanghe**, Centre for Student Involvement & Careers

Tracey Rollins, Advisor, Leadership and Career Development, Arts

Career is not a product, but a verb: it is an ongoing process of exploration, experience, and reflection. I have worked with students in a variety of institutions, across different student affairs and service roles to support the student experience. My role on orientation and transition; and leadership and career development focusses on how students can get the most out of their time at UBC and consider how they might apply their learning to next steps. I am motivated by working with students as they learn about themselves, what they want to bring to the world, and that this is continually evolving.

I appreciate how Linked In offers students new ways to explore career pathways, to deepen the articulation and self-representation of skills and competencies, and to expand connections with people and industry.

Marlene Delanghe, Career Advisor

Marlene has coached hundreds of graduate students' transition to non-academic careers and is passionate about opening students' minds to the variety of career options available to them. Outside of UBC, she is the Principal of Career Solutions, a human resources consulting firm that assists growing, small to mid-size entrepreneurial firms attract and retain staff. Her partial client list includes Deloitte Touche LLP, BC Hydro, Centre for Drug Research and Development, Edge Training & Consulting, Netcetera Consulting, and Alliance Lex Law.

She is a member of BC Human Resource Management Association and also sits on the Steering Committee of the Minerva Foundation's, Women Helping Women Work, as well as contributing to the "Wealth Academy" an annual fund raiser event for Dress for Success.

Registration: Priority will be given to UBC graduate students registered in the current academic session. To register, please visit: <https://www.surveyfeedback.ca/surveys/wsb.dll/s/1g392d>

Applicants will receive confirmation within two working days of their registration. If you have difficulty with registration, send an email to graduate.pathways@ubc.ca

For information about future Graduate Pathways to Success events, visit: www.grad.ubc.ca/pathways

We appreciate the support of the Graduate Student Society for these events.